

EDUCAUSE ANNUAL CONFERENCE 2015

Building Successful IT Governance, Portfolio, and Project Management Processes

Michael Hites • Kelly Block • Cynthia Cobb

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Abstract

Join this seminar to focus on the human and technical aspects, considerations, and barriers when implementing an IT governance process. Learn how to design a strategic governance process to fit your organization and how to develop the processes and tools for portfolio and project management to support the governance process and successfully execute projects.

Learning Objectives

- Determine considerations, options, and barriers for implementing IT governance
- Design IT governance to fit your own institution
- Explore the design and implementation of portfolio and project management

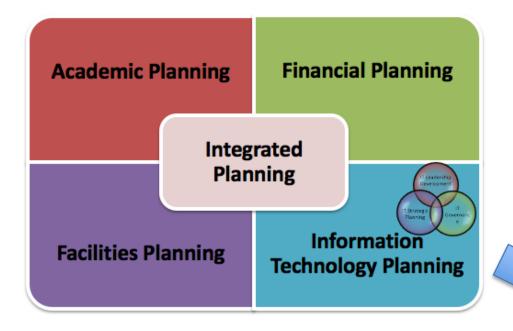
Workshop Overview

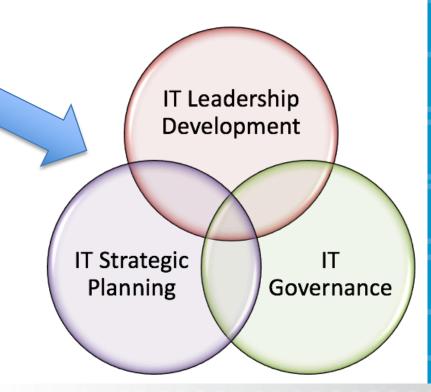
- Integration of IT Governance and Portfolio and Project Management for Success
- 2. IT Governance in Higher Education
- 3. Portfolio and Project Management Implementation
- Three group exercises

Workbook Contents

- 1. Presentation
- 2. Exercises
- 3. Supplemental information
 - Select IT governance references (Educause, ECAR, PMI references)
 - 2. Example materials such as charter, reports, resource forecast
 - 3. Project and program management toolkits

IT Planning in Higher Education

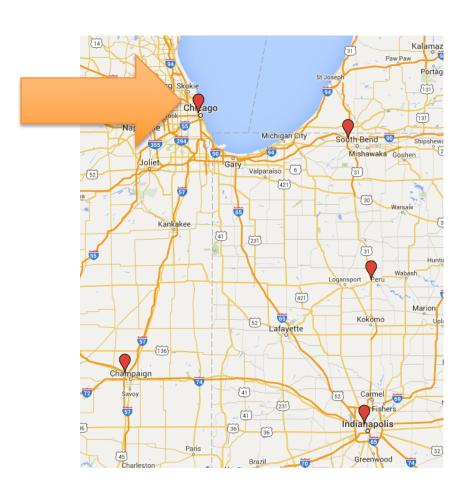




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Strategy sets destination; governance provides route



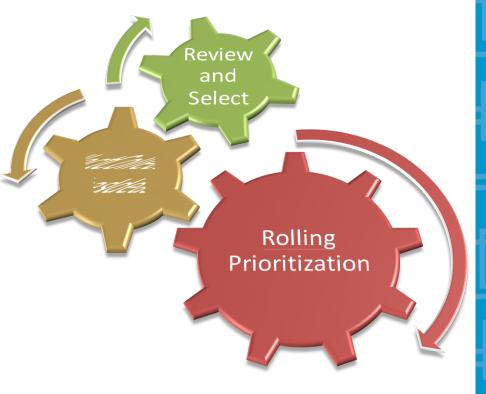


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IT Governance

- Who, Why & How to allocate IT resources
- IT Governance defines the processes, components, structures, and participants for making decisions regarding the use of IT



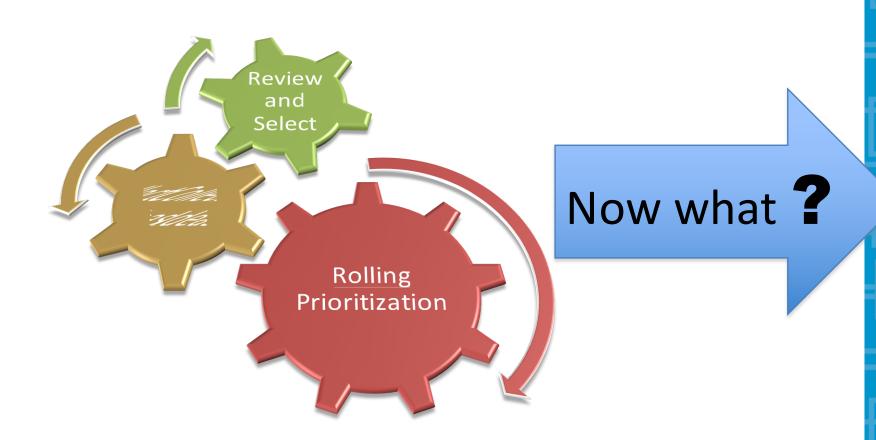
ITG – Why is it important?

- Decision-making and transparency
- Strategic alignment of enterprise and IT
- Resource allocation and management
- Performance management
- Collaboration
- Standards and policy
- Transparency
- Faculty, staff and students are different

EDUCAUSE Center for Applied Research ECAR Research Study 5, 2008 - FINDINGS

- Positive factors for ITG effectiveness:
 - Active design of ITG
 - Ability of ITG participants to describe ITG accurately
 - Frequency of participation, providing input, taking part in decision making
 - ITG involvement in formal project review
 - ITG involvement in institutional budgetary process
 - Incorporation of measurement and review in ITG

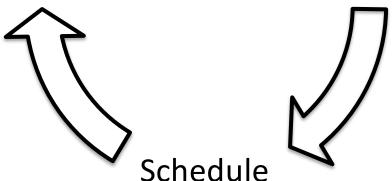
Do you need ITG?



Making it work: Portfolio and Project Management

- Facilitate ITG
- Manage schedule and resources
- Monitor and control portfolio
- Project management center of excellence
- Project execution



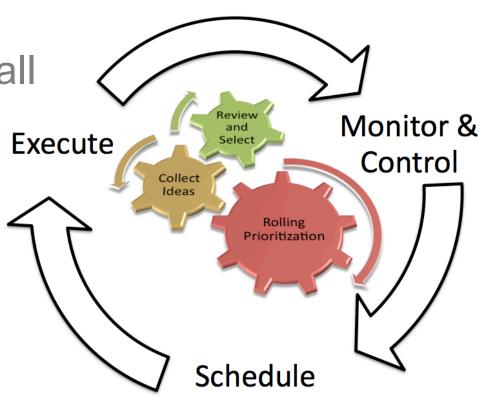


+project management center of excellence

Governance, Portfolio and Project Management (GPPM)

In order to be most successful, you need all of the pieces.

- IT Governance
- Portfolio Management
- Project Management



+project management center of excellence

Group Interactive Activity

Challenges and Successes with ITG and PPM

Group discussion on participant's challenges and successes with IT Governance and PPM – 15 minutes

- Reflect on the current state of IT Governance,
 Portfolio, and Project Management at your institution.
 - What works well?
 - What are areas for improvement?
 - How would you like to see things change?

Challenges and Successes with IT Governance and PPM

What works well?

Challenges and Successes with IT Governance and PPM

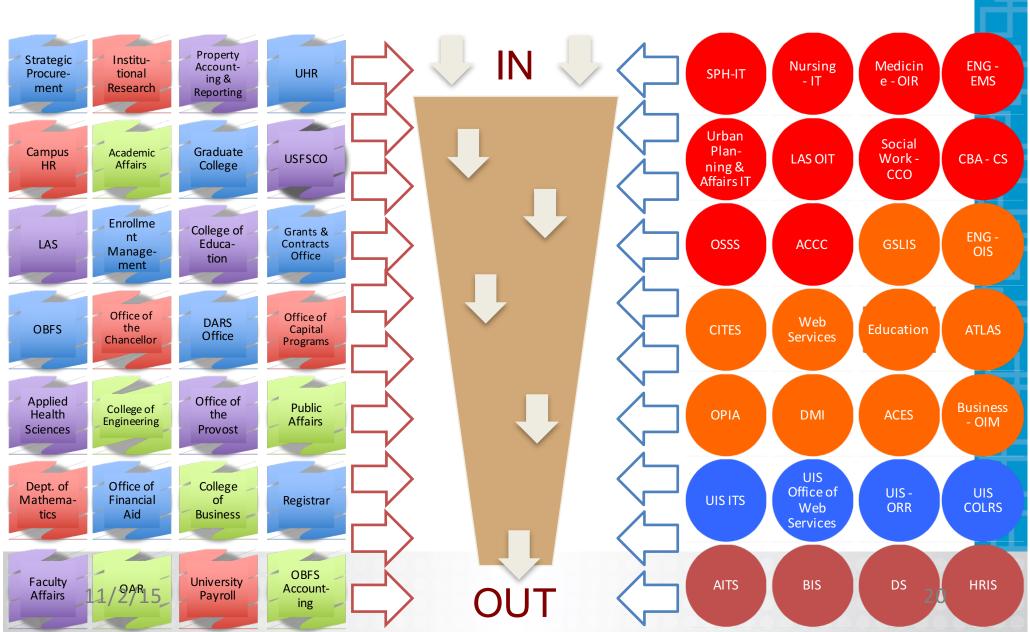
What are areas for improvement?

Challenges and Successes with IT Governance and PPM

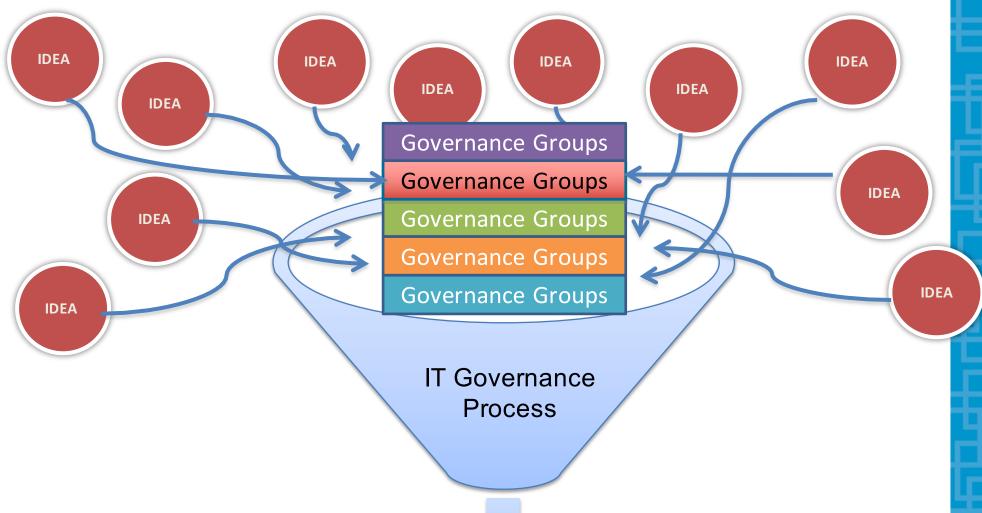
How would you like to see things change?

IT Governance in Higher Education

Scope of Customers and Providers for IT



Requires a repeatable, rational process to collect ideas, select initiatives, prioritize



ITG – Considerations

- Size and shape of the organization
- Structure of IT and the funding model
- Scope of governance
- Scarcity and competition for limited resources What is your level of demand?
- Desired levels of control and transparency
- Value placed on IT by stakeholders.
- Endorsement and empowerment by non-IT people

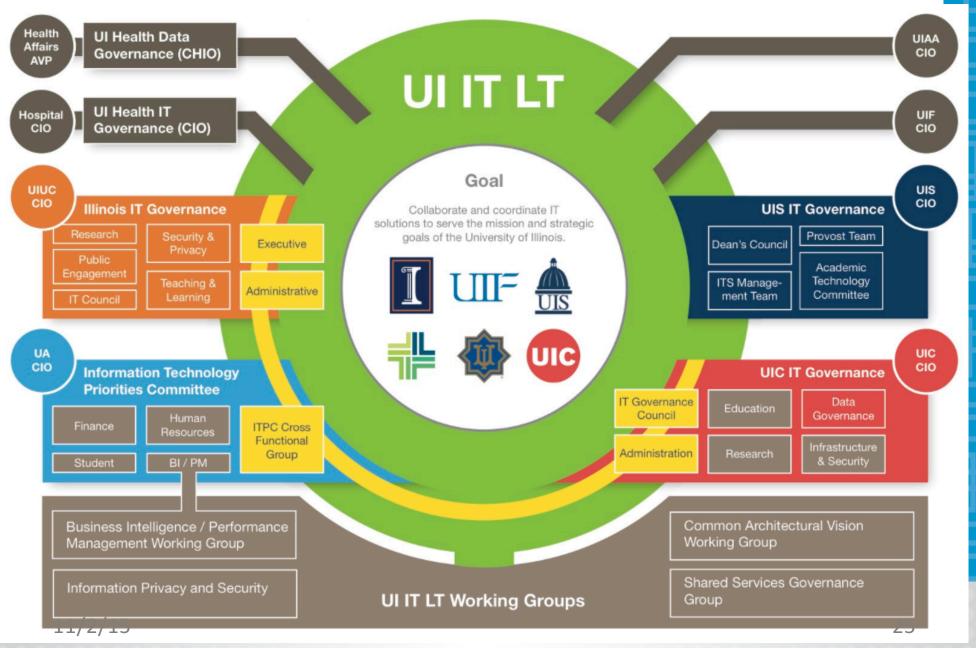
ITG Components – Building the model

A Framework for Discussion: A university-level framework from the University of Illinois is presented as an example to facilitate further discussion. This model provides a framework for a governance model, but is not intended to suggest a final form. The model is complex because it includes many elements of governance and relates them to each other. Not all elements need to be included in a successful governance implementation but, if they are, the model shows how they are connected.

ITG Components – Higher Education Examples

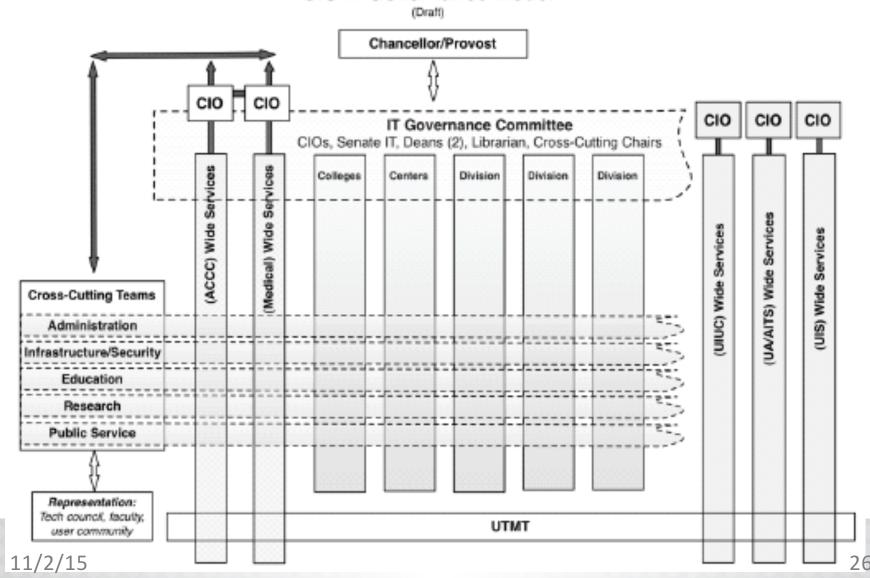
- http://oregonstate.edu/admin/itsc/itgovernance-structure
- http://www.uta.edu/oit/it_governance/overview.php
- http://www.itpc.uillinois.edu/
- http://www.nextgen.umich.edu/governance/governance-chart.php
- http://www.uvic.ca/shared/shared_about/Gov ernanceUpdate2010.ppt

ITG Model Components – University example



ITG Model Components – Campus example

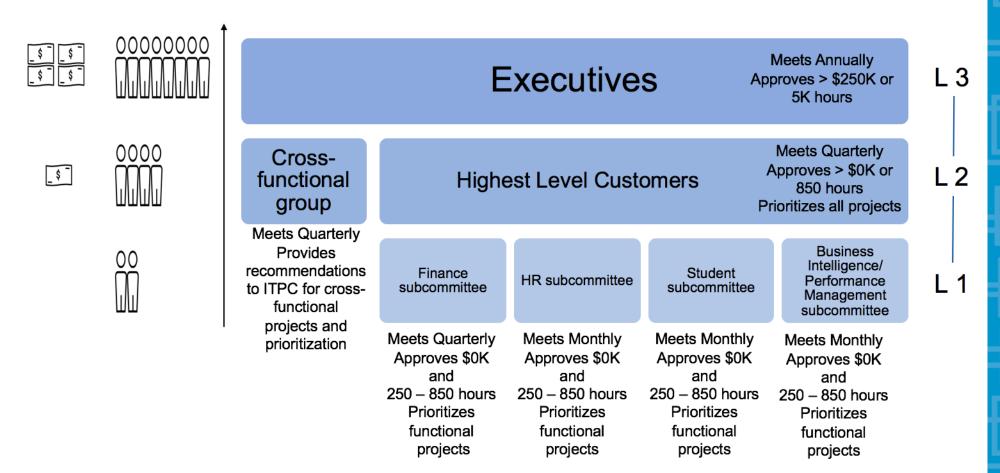
UIC IT Governance Model



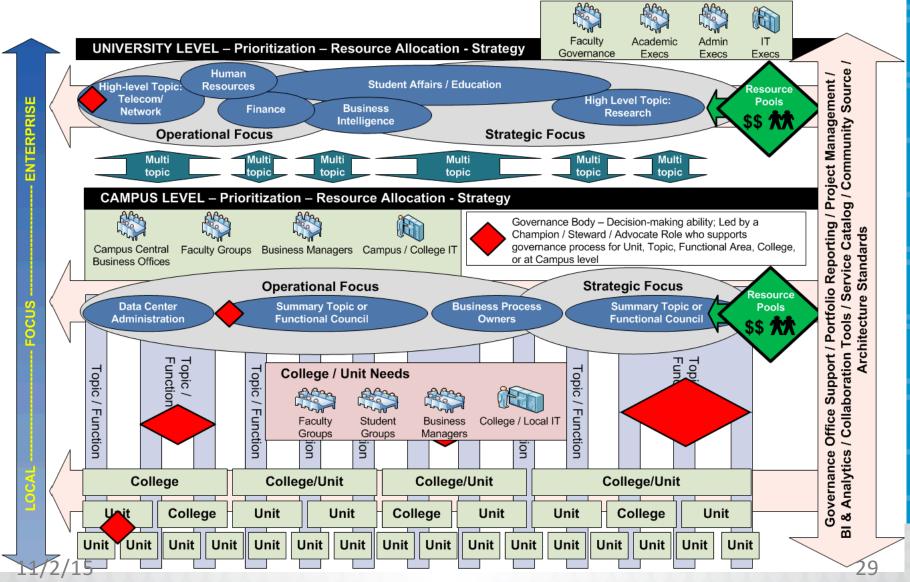
ITG Model Components – Campus example



ITG Model Components – IT for Supporting University Business Processes example



ITG Components – Building the model



ITG Components – Building Blocks for Model



Purpose and Scope: What is it that needs to be governed? What are your institutional priorities?



Participants: Who should participate? Who should advise and who should make decisions? What are the key roles to identify? How are they interconnected?



Decision-making: What decisions are made at the different levels/groups? What resources will be allocated via the process?



Structure: What are the layers to the governance structure? How are they interconnected?



Communication and Coordination: Who will work behind the scenes to facilitate the process?

Build an IT Governance Model Group Interactive Activities

We will:

- Walk through defining the components for an ITG structure you are interested in building
- Work with colleagues to discuss your experiences, challenges, and successes with ITG



Workshop Feedback: Actual feedback from ITG design workshops

ITG Model Components

Purpose and Scope of the problem to solve

- What is it that needs to be governed?
 - Topics / Functions / Summary Topics
 - Units / Colleges

College

Unit

Unit

Unit

College

Unit

Unit

What is it that does not need to be governed?

College/Unit

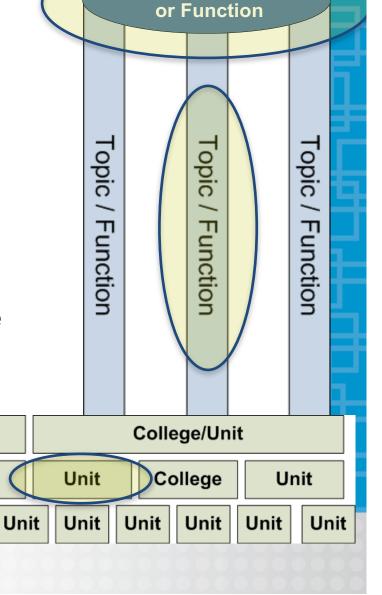
Unit

Unit

Unit

Unit

Unit



Summary Topic

Focus

College/Unit

Unit

Unit

Unit

College

Unit

ITG Model Components – What needs to be governed? (examples)

Education

Research

Infrastructure and Security

Public Engagement

Administrative IT

Web Services

IT Strategic Planning

Policy Development

Prioritization

Student Systems

Facilities Systems Research Administration Systems

ITG Model Components – What needs to be governed? (examples)

Education

Learning Management Systems

Instructional Technologies

Public Labs

Change Management

Student Access to Resources

Research

User Support Coordination

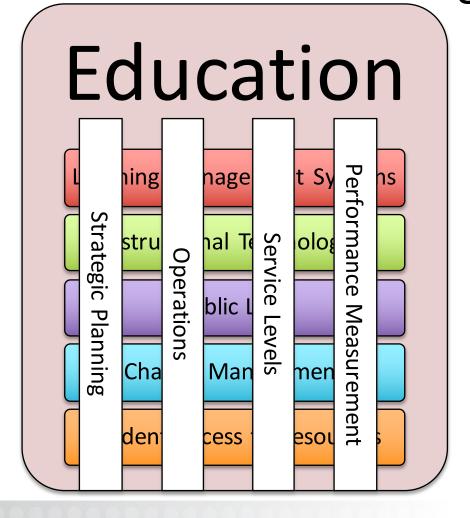
Research Computing Resources

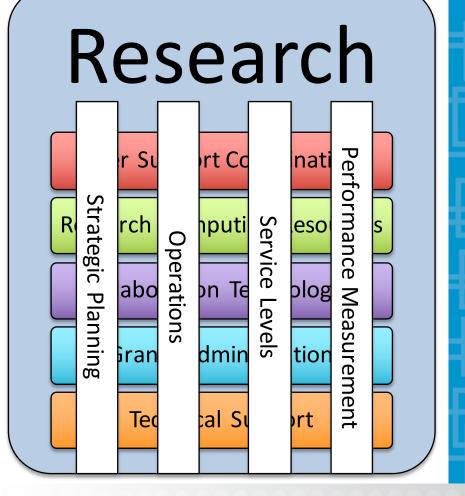
Collaboration Technologies

Grants Administration

Technical Support

ITG Model Components – What needs to be governed? (examples)





ITG Model Components –
What needs to be governed? (examples)

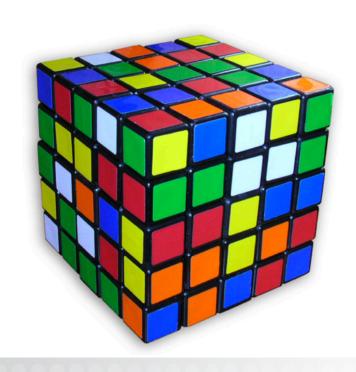
				<u> </u>		1071011	
Education	Research	Infrastructure & Security	Administrative IT	Public Engagement	Facilities Systems	Web Services	Student Systems
Perfor Servic Opera Strate	Perfor Servic Opera Strate	Performand Service Levi Operations Strategic PI	Performand Service Levi Operations Strategic PI	Performand Service Lev Operations Strategic PI	Performano Service Levo Operations Strategic PI	Performand Service Leve Operations Strategic PI	Performand Service Lev Operations Strategic PI
Performance Measurement Service Levels Engine Levels Engine Service Levels Engine Service Levels Engine Servic	Performance Measurgment Service Levels Operations Strategic Planning	Performance Meas Service Levels Operations Strategic Planning	Performance Measureme Service Levels Operations Strategic Planning	Performance Measureme Service Levels Operations Strategic Planning	Performance Measurements Service Levels Operations Coperations Strategic Planning	Performance Measureme Service Levels Operations Strategic Planning	Performance Mea Service Levels Operations Strategic Planning
Measu Learning	nning User Suppose	Measu s nning	Measu s s	Measu s nning	evels ns Planning	Measu nning	Measu
Managements Systems	Coordination	easuremen is Fo	Toolic Fremen	Toolic Fremen	Topic remen	Topic reme	Topic Rasurement
Instructional Technologies	Research Computing Resources	Topic	Topic	Topic	Topic	Topic	Topic
Public Labs	Cd llaboration Technologies	Topic	Topic	Topic	Topic	Topic	Topic
Change Management	Grants Administration	Topic	Topic	Topic	Topic	Topic	Topic
Widilagement	Administration						
Student Access to Resources	Technical Support	Topic	Topic	Topic	Topic	Topic	Topic

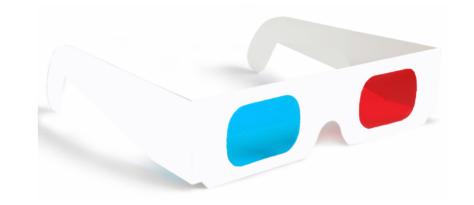
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ITG Model Components – Can become complex

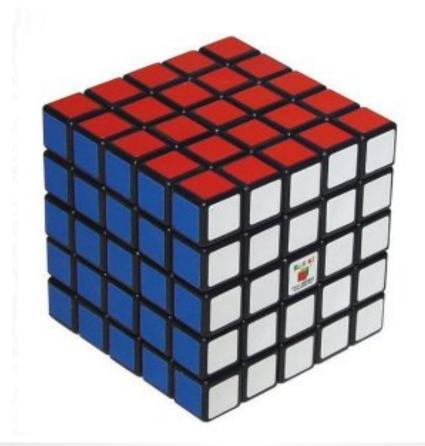
IT Governance in 3D





ITG Model Components

Many dimensions to manage and organize



ITG Model Components

Purpose and Scope of the problem to solve – Example:

Govern IT Projects that Support Business Processes Across the University

- The Information Technology Priorities Committee (ITPC) process functions to provide a common approach to solicit, review, prioritize and execute information technology projects involving University Administration (UA) information technology resources including:
 - Any project that involves resources from a UA unit, or campus based unit that plans to offer an administrative system for the entire campus.
 - Any project that will interface with an Enterprise system.
 - Any project that is administrative in nature, and wishes to utilize funding from the central pool of administrative information technology dollars allocated by the Academic Affairs Management Team (AAMT).

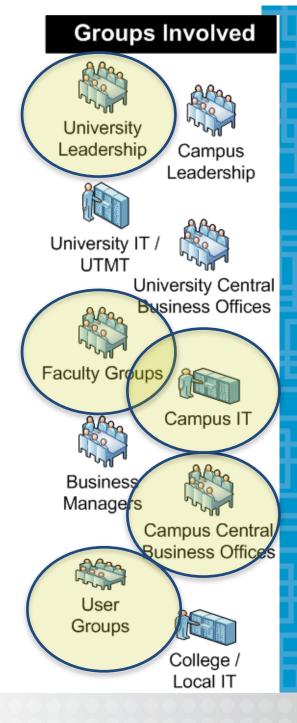
Workshop Feedback: What is it that needs to be governed?

- Must be an overarching governance structure to guide the various governance components
- Group should not only look at new things, should also consider decommissioning services
- Need service catalogs in order to identify what does/does not exist; gaps and redundancies
- Link governed items/services to strategic university mission driven goals
- Should encourage innovation and embrace some risk
- Connections / coordination / communication throughout
- Clear entrance workflow and process for projects/topics

ITG Model Components

Participants in the process

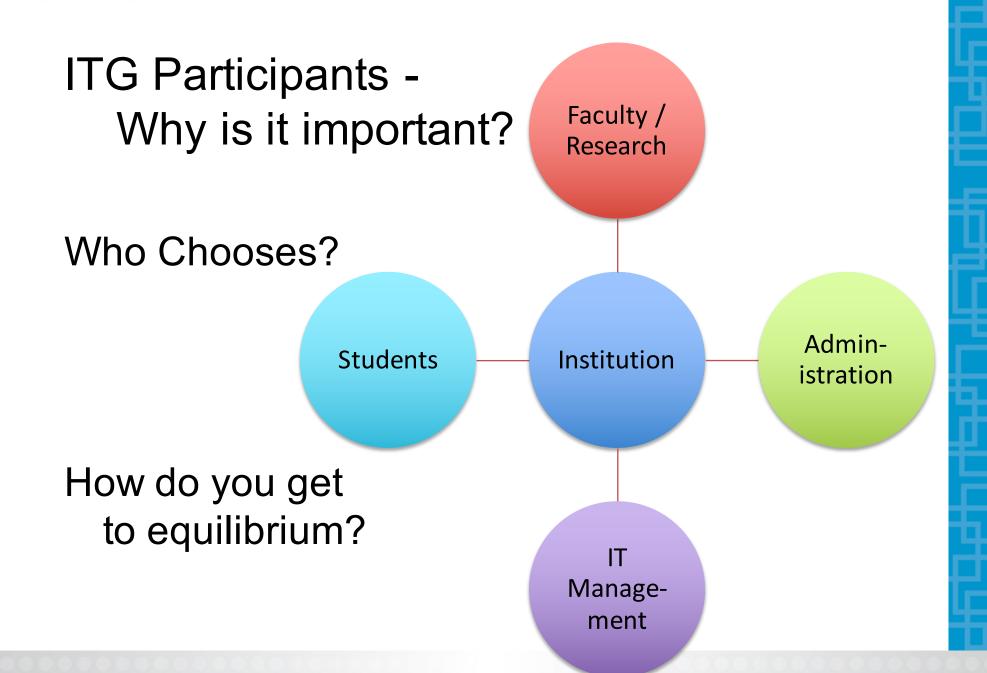
- Who should participate?
- Who should advise and who should make decisions?
 - Existing groups / Positions / Functions
 - Examples:
 - Faculty groups e.g. Faculty IT Senate, Council of Deans
 - Executives e.g. AVP Finance or Asst. Provost for Student Affairs
 - Administrative Offices Central and Distributed
 Director of University HR or Registrar
 - IT Pros e.g. Director of Decision Support
 - Student groups e.g. Student Senate





ITG Participants - Why is it important?

- Who Chooses?
 - Example Central IT Group
 - Without ITG Internal decisions by IT management regarding project selection, prioritization, and resource allocation for services
 - With ITG External customers propose projects, prioritize them, and resource allocation is a byproduct of these decisions and constituent demand for services



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ITG Model Components – Participants (examples)

Existing Groups

- Council of CIOs
- Faculty IT Senate
- IT Pros
- Council of Deans
- CAV
- Student Senate
- BusinessManagers
- IT Priorities
 Committee

New Groups

- Functional Groups
- LMS Advisory Council
- Shared Infrastructure
- IdentityManagement
- Business Process
- WCMS

Roles

- Advisory & Decision-making
- Group Sponsors
- Chairs / Leads / Owners
- GovernanceOffice / PortfolioManagement

ITG Model Components

Participants in the process – Example:

ITPC	Finance ITPC	HR ITPC	Student ITPC
UA - Senior Associate Vice President, Office of Business and Financial Services	UA-OBFS, Assistant Vice President Admin Services (Chair)	UA - Director Employee Relations and Human Resources	UIC – Admissions Representative
UA - Associate Vice President, AITS (Chair)	ÙA-OBFS, Controller	UA - Assistant Vice President, Human Resources	UIC - Financial Aid Representative
UA - Assistant Vice President for Academic Affairs	UA-OBFS, Executive Assistant Vice President for Business and Finance (UIC)	UA - Director of Human Resources Information Systems	UIC - Provost/Chancellor appointee
UA - Assistant Vice President and Dean, Academic Affairs	UA-OBFS, Assistant Vice President for Business and Finance (UIS)	UIC - Director of HR Shared Services, Human Resources	UIC - Records and Registration Representative
UA - Assistant Vice President, Human Resources	UA-OBFS, Assistant Vice President for Business and Finance (UIUC)	UIC - Associate Director & Acting Director, Faculty Affairs HR	UIC – Systems Representative
UA - Assistant Vice President, Decision Support	UA-Capital Programs & Real Estate Services	UIC - Vice Chancellor for Human Resources, Human Resources	UIS – Admissions Representative
UIC – Provost/Chancellor appointee	UIC Campus Representative	UIS - Assistant Provost	UIS - Financial Aid Representative
UIC – Faculty Representative	UIC Provost Office	UIS – Director of Human Resources	UIS - Records and Registration Representative
UIS – Provost/Chancellor appointee	UIS Provost Office	UIUC - Associate Director, Academic Human Resources	UIS – Systems Representative
UIS – Faculty Representative	UIUC Provost Office	UIUC - Associate Provost for Human Resources	UIUC – Faculty Representative
UIUC – Provost/Chancellor appointee	UIUC Campus Representative	UIUC - Director of Academic Human Resources	UIUC – Faculty Representative
11/2/15 UIUC - Faculty Representative			UIUC - Financial Aid Representative

ITG Model Components

Faculty Involvement Levels

HIGH

Direct participation on governance committees

MEDIUM

 Advisory input from existing faculty governance committees or individual faculty

LOW

 Actively and passively communicate ITG activities with faculty community; respond to requests and inquiry

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Workshop Feedback:

Participants in the governance process

- The key element is how the structure connects everyone and connects to other decision making processes
- Identify/Review/Repurpose/Dissolve current committees
- Catalog committees / require charter & documentation
- Participants should be connected relative to their experience strategic, tactical, operational
- Governance to identify resolutions among different recommendations – SMEs / technologists need advisory roles for these decisions
- Correct balance of stakeholders academic, research, administrative, others



ITG Model Components

Decision-making

- Specific decision points
- Set policy and standards
- Project selection & prioritization
- Resource allocation
 - Resources have to be connected to decision points
 - Incentives for participation

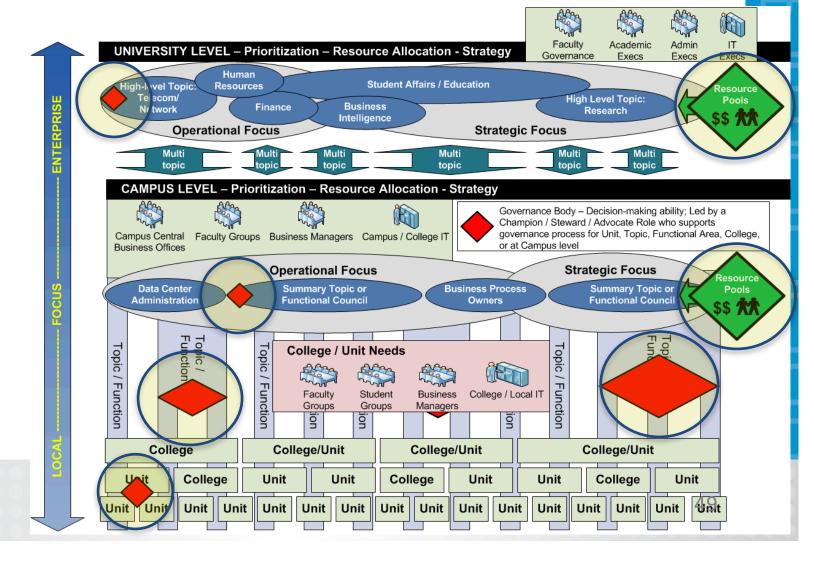


Governance Body – Decision-making ability; Led by a Champion / Steward / Advocate Role who supports governance process for Unit, Topic, Functional Area, College, or at Campus level



ITG Components – Building the model

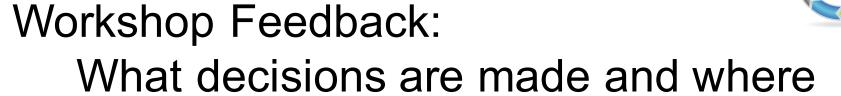
What and where are decisions made?



ITG Model Components (example)

- Funding Model Components for Governance Consideration
 - Base funding for enterprise or campus services
 - Project funding for one-time initiatives
 - Ancillary funding for college / department level services
 - Fee for service use-based charge-back
 - Unfunded beyond resource capacity
 - University of Victoria http://www.uvic.ca/shared/shared_about/G
 vernanceUpdate2010.ppt

Туре	Type Rank	Overall Rank	Initiative
Base	1	1	Project/Service A
	2	2	Project/Service B
	3	3	Project/Service C
	4	6	Project/Service D
	5	11	Project/Service E
	6	12	Project/Service F
Project	1	4	Project/Service G
	2	7	Project/Service H
<u> С</u>	3	9	Project/Service I
lary	1	5	Project/Service J
Ancillary	2	8	Project/Service K
Fee	1	10	Project/Service L
Unfunded	1	13	Project/Service M
	2	14	Project/Service N

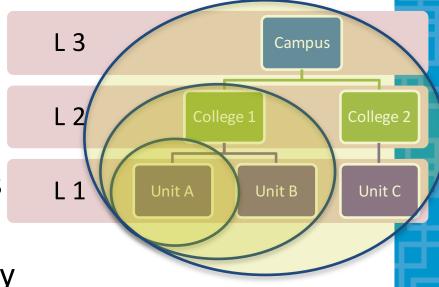


- Clear review and decision points for projects
- Different review points may include architecture, security, policy, scope, funding, stakeholders
- Need a process defined for exceptions
- Consider actual costs, maintenance & support, opportunity cost to not implement or widely support
- Incentives to empower collaboration
- Trade-offs between local vs. central services



Structure: What are the layers to the governance structure and how do they interconnect?

- What are the responsibilities and composition at the different layers?
- Where and how do the levels and groups interconnect?
- Ownership and Accountability



Example of Responsibilities for a Group

- Provide oversight, review, strategy, communication for business process and administrative projects that:
 - Involve resources from our unit involves an enterprise business system
 - Will interface with an enterprise system
 - Wish to utilize funding from the central pool of \$\$ & labor
 - Scope of Enterprise Systems

299,000	Student Application Transactions	479,000	Payment Requests Processed
12,343,500	Registration Record Transactions	138,100	HR Front-end Transactions
556,000	Financial Aid Disbursements	153,000	Travel Expense Reimbursements
113,000	Transcripts Processed	240,000	Data Warehouse Sessions
157,500	eProcurement Transactions	882,000	Regular Payroll Transactions
25,000	Non-iBuy Purchase Orders	99.99%	FY 14 Banner Availability
467,000	Financial Aid Records		



Workshop Feedback: Layers to the governance structure

- Responsibility at all levels
- Increased collaboration between groups leads to improved culture and climate of IT
- Who sets the charge, who determines the budget, who assigns the resources
- Accountability throughout structure; recommendations and decisions need to carry through other points in governance structure
- Need exists for project management, oversight, and coordination for multi-unit major initiatives



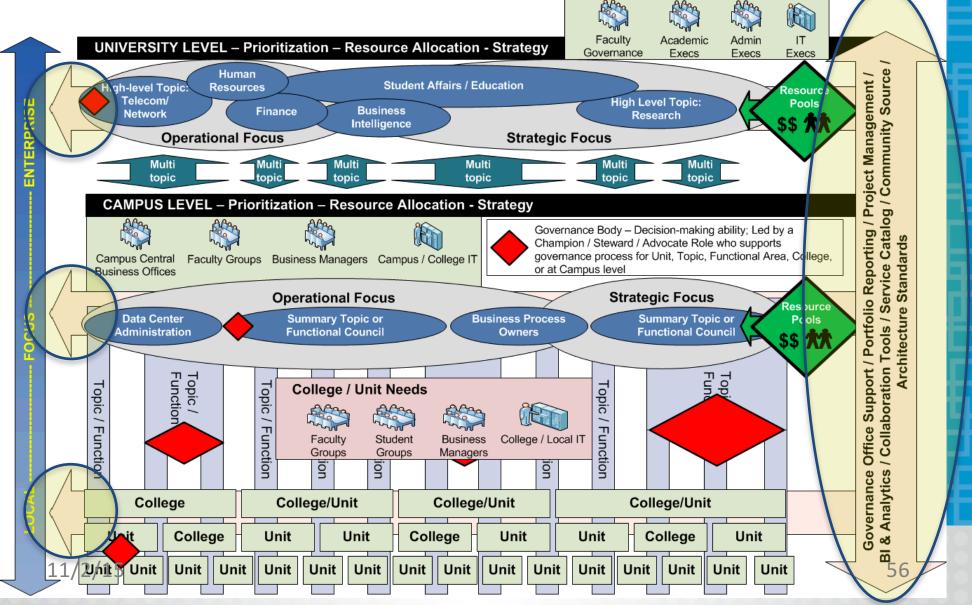
ITG Model Components

Communication and Coordination

- Transparency (in the eye of the beholder)
- Communication about the process
- Central information resources for governance operations / decisions
- Service / project inventory
- Portfolio and Project Management Office or portfolio management role to support the ITG process

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ITG Components – Building the model





Workshop Feedback: Communication and coordination factors

- Communication and transparency key to the success of the ITG structure and process
- Need dedicated staff to drive process
- Easy way for individuals to provide feedback and input
- Documentation needs to capture how decisions were made and their path through the ITG
- Incorporate a means for checks and balances
- Design both active and passive forms of communication throughout structure

Right-size your Governance Process

 Process should accommodate work of different sizes with the appropriate review rigor based on cost and impact

Level 1 project
UIUC Winter term
creation

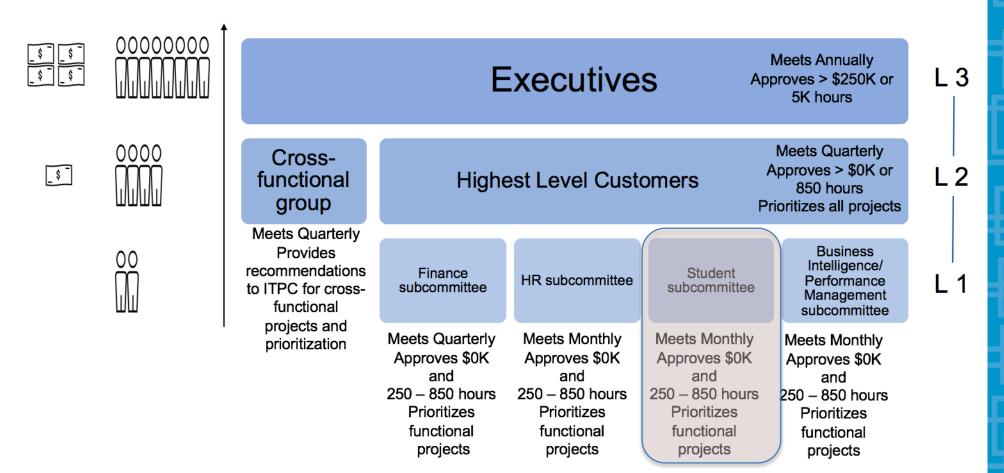
Level 2 project
Automated Grade
Change Process

Level 3 project

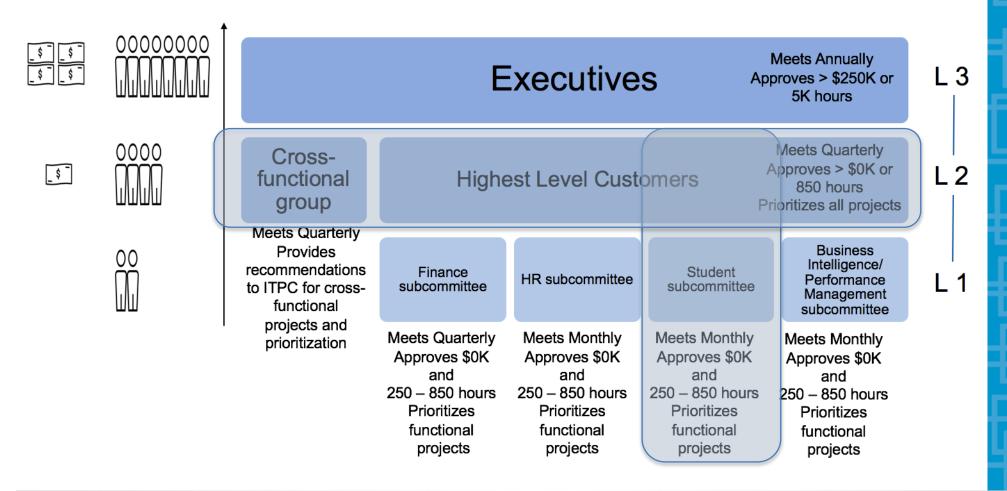
Travel & Expense

Management

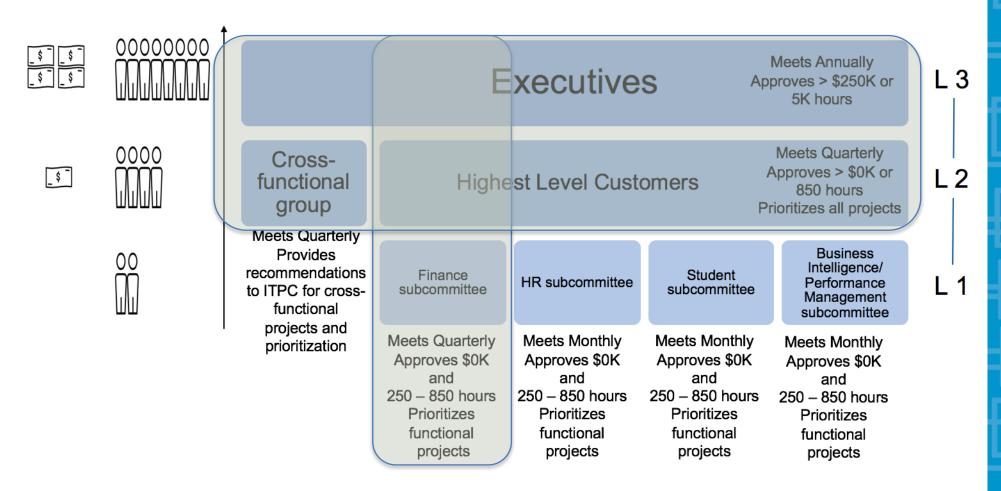
ITG Model Components – IT for Supporting University Business Processes example



ITG Model Components – IT for Supporting University Business Processes example



ITG Model Components – IT for Supporting University Business Processes example



Flexibility of Governance Process

Simple > > > > > > > > > Complex

Level 1 project

UIUC Winter term creation

Review steps:

- L1 Project proposal completed
- Review at functional subcommittee
- REVIEW COMPLETE

Level 2 project

Automated Grade Change Process

Review steps:

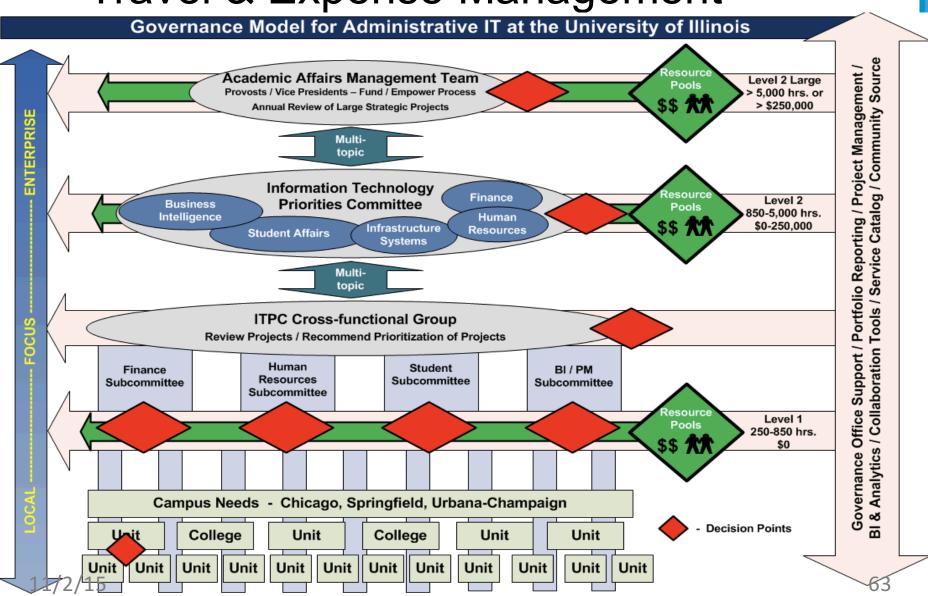
- L2 Project proposal completed
- Review at functional subcommittee
- Reviewed at crossfunctional and main ITG Group
- REVIEW COMPLETE

Level 3 project

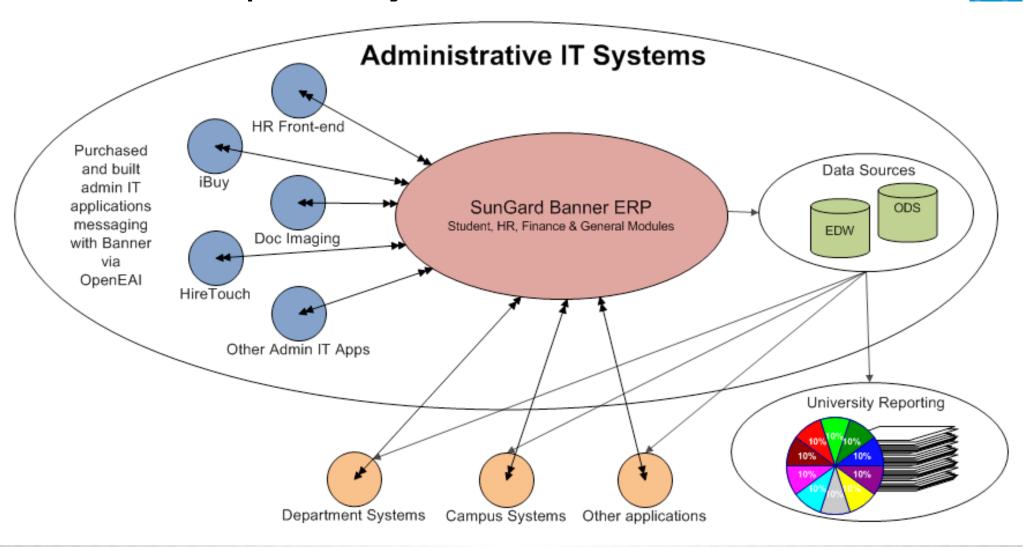
Travel & Expense Management

Review steps:

- L3 Project proposal completed
- Review at functional subcommittee
- Reviewed at crossfunctional and main ITG Group
- Executive Review
- REVIEW COMPLETE



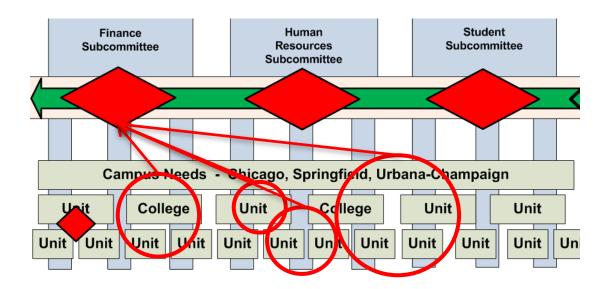
Complex Project Example -Enterprise System Structure



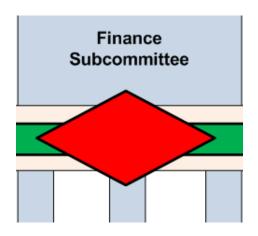
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Multiple units across all campuses identify a need to improve travel and expense tracking and reimbursement.



A Project Proposal is created and moves to the Finance Subcommittee for review



ITPC-0258

To be completed for all requests that require more than 850 hours of effort or with project budgets greater than \$100,000. Projects requesting \$250,000 or more will require incremental AAMT funding or unit contribution to cost in excess of that amount.

1) Project Name: Travel and Expense Management System

Campuses affected by project (GC/UIC/UIUC/UIS/UA): All

Date Template Submitted to ITPC: Initial - February 2008

Re-submitted - December 2008

2) Sponsor(s)

Name: Phil XXXXXXX	Email: XXXX@uillinois.edu		
Campus: UIUC	Department: Chief Procurement Office (CPO)		
Name: Sandy XXXXXXX	Email: XXXXX@uillinois.edu		
Campus: UIUC	Department: University Payables		
Name: Jim XXXXXX	Email: XXXXX@uillinois.edu		
Campus: UIUC	Department: University Payables		

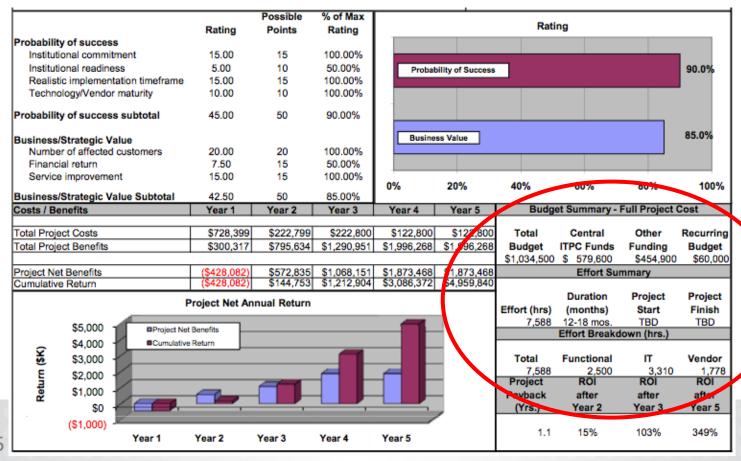
3) Project Description

a) What is the business need to be addressed by this project?

At the request of many university departments including OBFS, this project proposal is for the purchase and implementation of a Travel and Expense Management (T&EM) system at University of Illinois. A T&EM is a management tool that facilitates the entry, accumulation, processing and management of travel, entertainment, employee reimbursement, miscellaneous invoice payments and reconciliation of expenses.

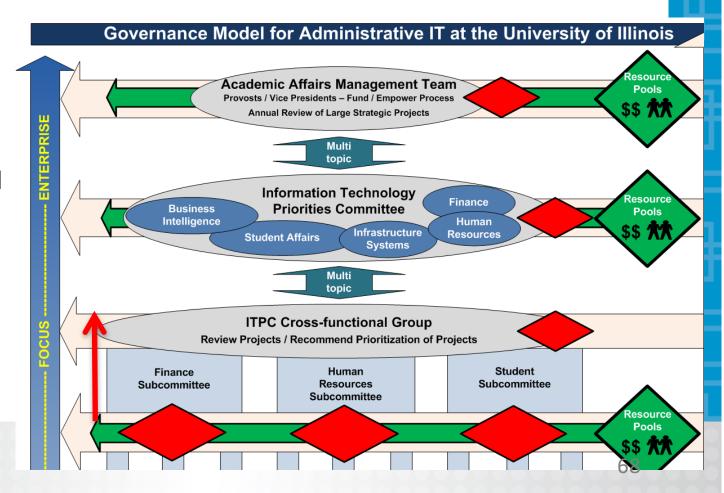
Automation of reimbursement and associated processes is a critical business practice for large organizations and universities. The ability to service employees via the web and allow them to complete expense reimbursement requests on-line is a cost effective means to service a distributed user pool and multi-campus university. Likewise, it is important to meet the needs of college/department units and payables staff to organize and manage reimbursement information.

Due to the size/scope of the proposal, the project will need to go through all levels of review.



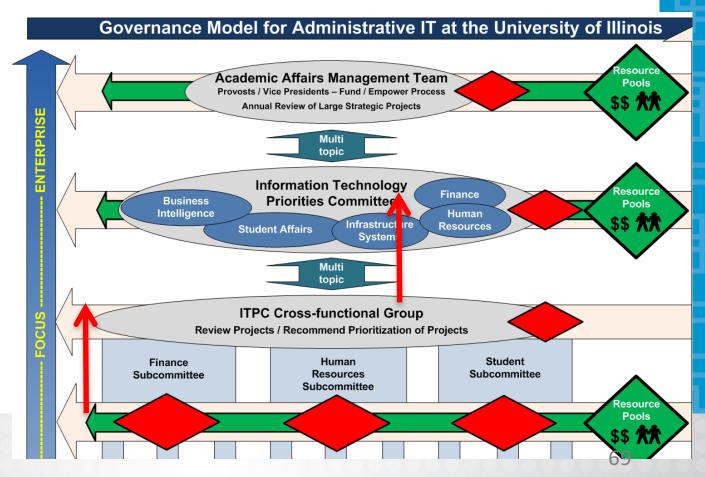
The proposal goes through a series of decision points – Finance Subcommittee Review

The Finance
Subcommittee
approves the
project to proceed
to cross-functional
review for a
recommendation
for approval /
denial and
prioritization



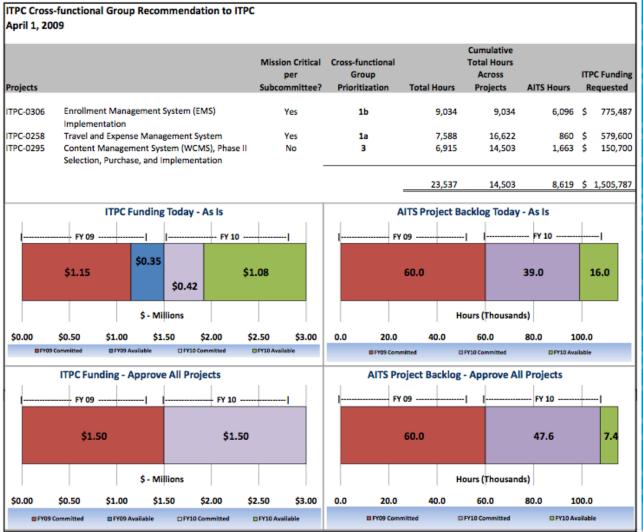
The proposal goes through a series of decision points – Cross-functional Group Review

The Crossfunctional group
approves the
project to proceed
to ITPC review for
a recommendation
for approval /
denial and also
provides a
prioritization
recommendation.



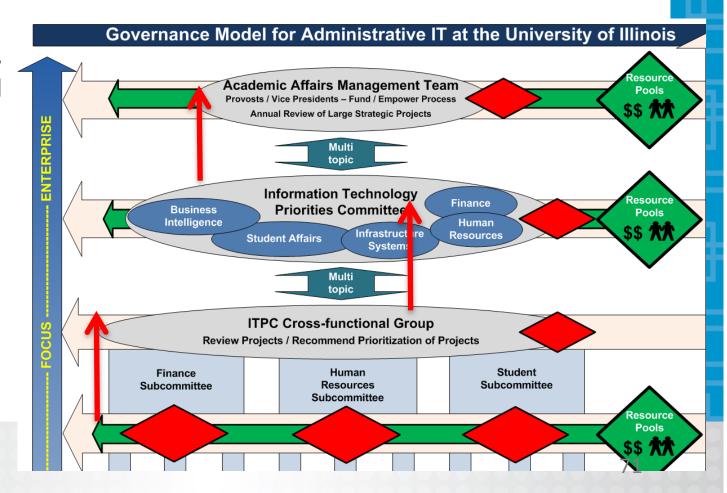
Cross-functional
Group provides its
recommendation

In this case, the group recommends approval and also recommends it highly compared to the other proposals being reviewed



The proposal goes through a series of decision points – ITPC Review

The ITPC approves
the proposal and
prioritizes it for
final review by
AAMT.



The proposal goes through a series of decision points – AAMT Review

- This is an annual request for project review and funding
- ITPC requests approval for all projects and also an additional \$500K for administrative IT projects for the next fiscal year

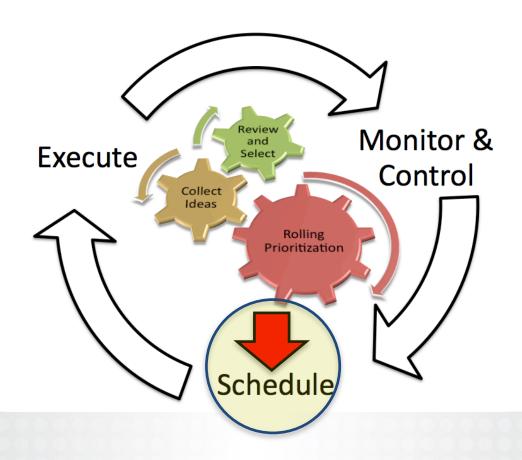


AAMT Decisions

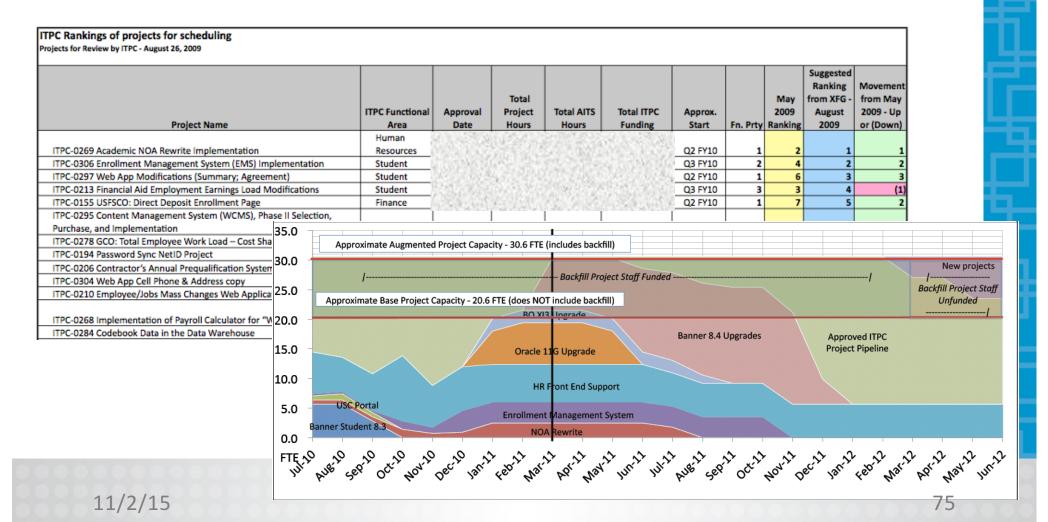
- Approval of Travel & Expense Management System
- Approval of Enrollment Management Suite
- Denial of Web Content Management System
- Denial of additional incremental \$500K for next FY

Requested ITPC Funding for FY10				
	ITPC w/ Exist		ITPC commendation w/ Existing	
			Funding	
ITPC Funded Items:				
Mandatory Project: FY10 component of ITPC-0300 Banner 8.1 Upgrade	\$	71,774	\$	71,774
Mandatory: Expected FY10 Upgrades/Regulatory Mandated Projects	\$	313,286	\$	313,286
ITPC-0258 Travel and Expense Management System	\$	579,600	\$	463,680
ITPC-0306 Enrollment Management Suite (EMS) Implementation	\$	775,487	\$	620,390
ITPC-0295 Web Content Management System (WCMS)	\$	150,700	\$	-
Other Project Funding for Small Operational Projects	\$	109,153	\$	30,870
2/15 Total FY 2010 Funding Request for ITPC Projects	\$	2,000,000	\$	1,500,000 73

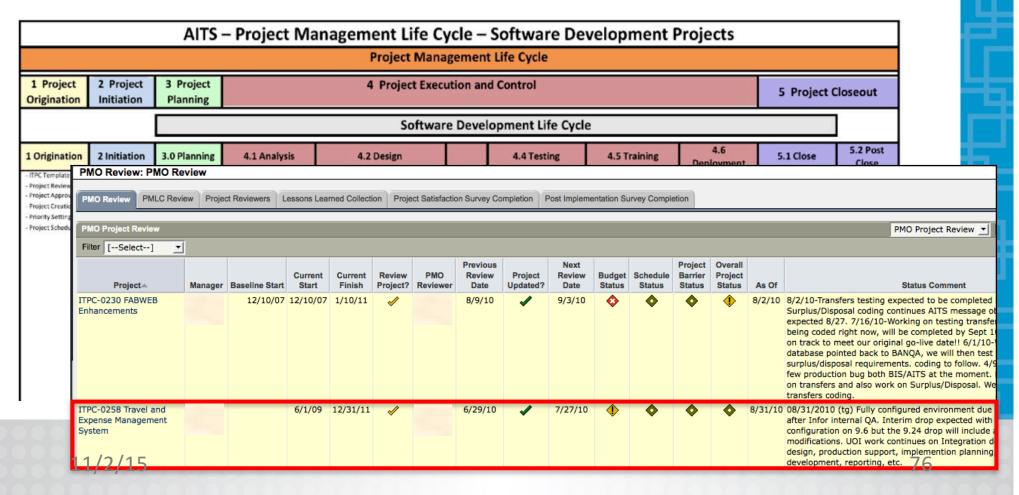
Final approval of project moves the project into the portfolio management process



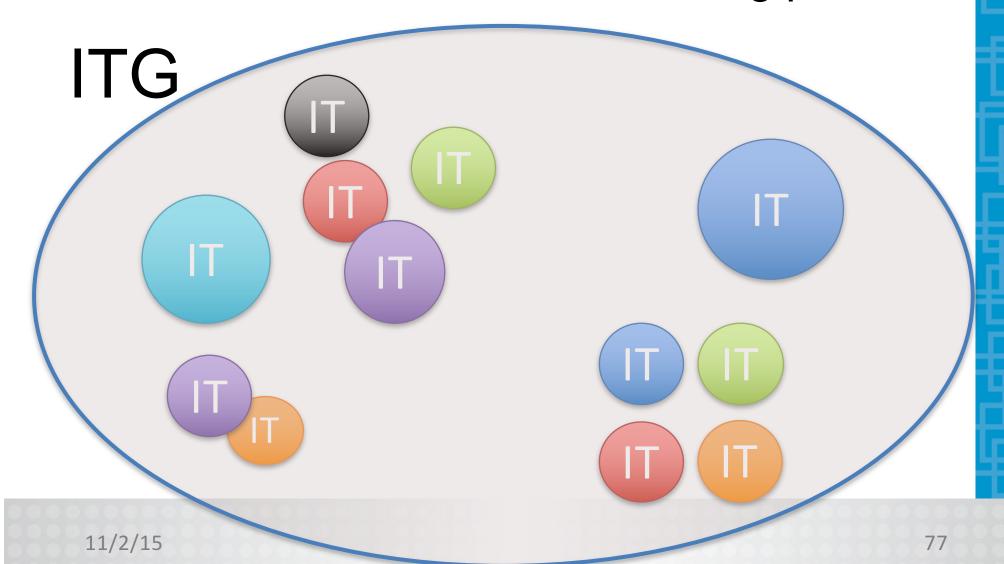
Schedule based on priority and resource capacity



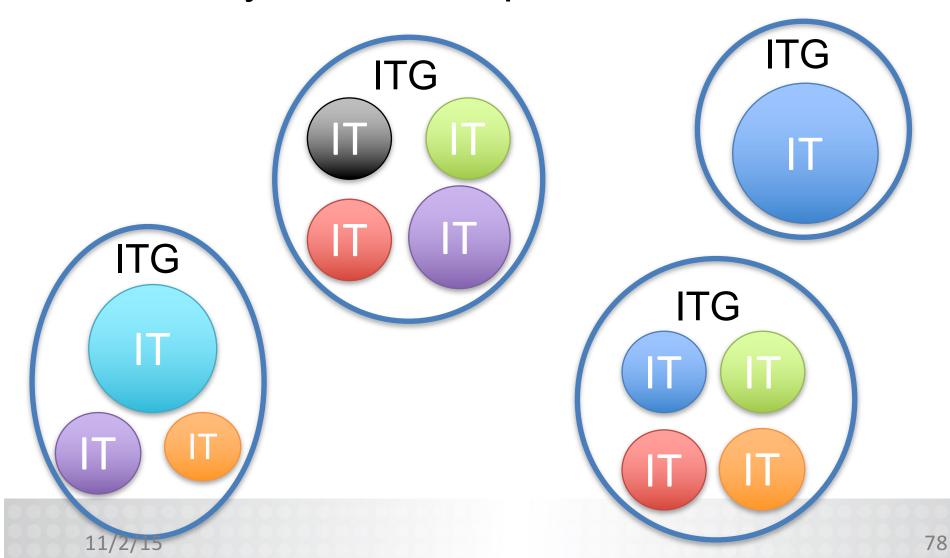
Execute utilizing standards for project management and system implementation; monitor and control



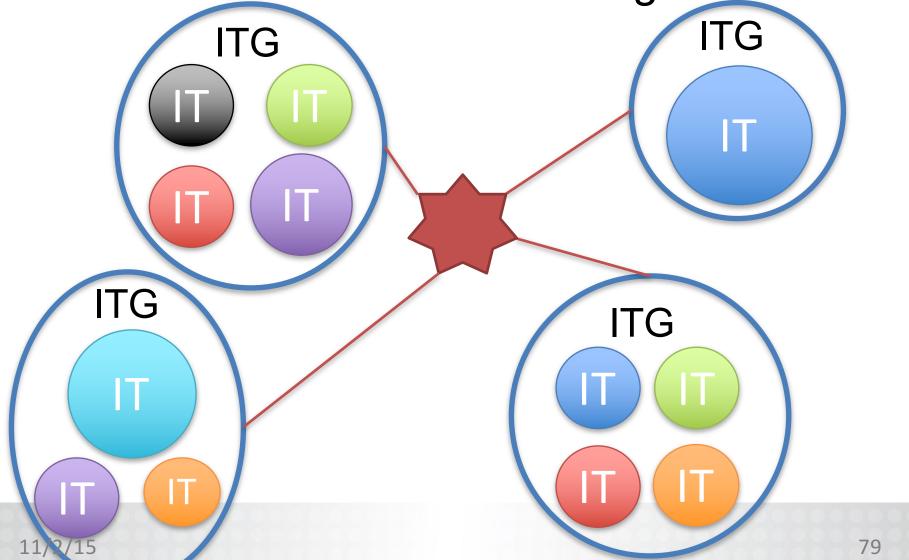
ITG Organization – It all doesn't have to be one big process



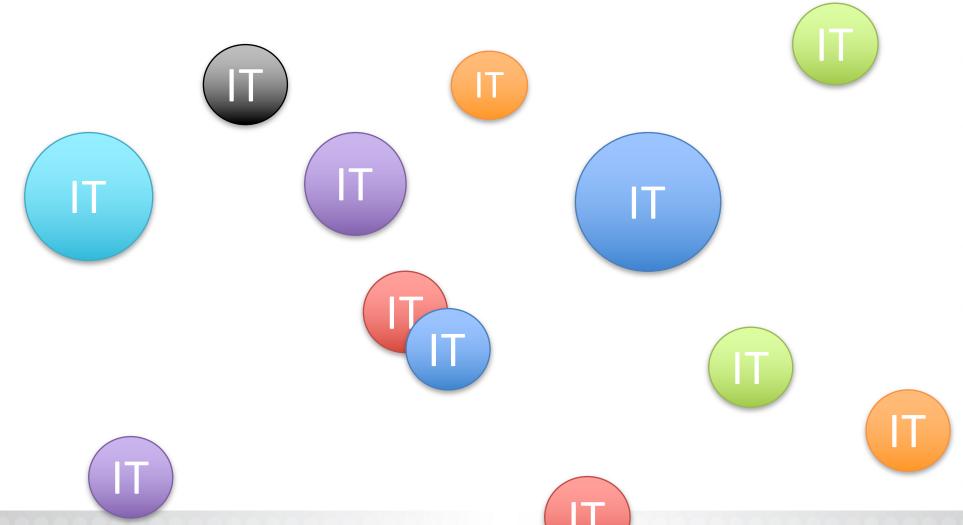
ITG Organization – It may be several processes



ITG Organization – Communication & interacting as needed



ITG Organization – What's not workable is no process or chaos



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ITG Maturity Levels

Level 0 – Non-Existent

• Management processes are not applied at all

Level 1 - Initial

Processes are ad hoc and disorganized

Level 2 – Repeatable

• Processes follow a regular pattern

Level 3 – Defined

• Processes are documented and communicated

Level 4 - Managed

Processes are monitored and measured

Level 5 – Optimized

• Best practices are followed and automated

http://www.itgi.org

Some Tips and Lessons Learned on ITG

Participants

- Do you have the right people involved at the right levels? Do these people have the right background and information to make thoughtful decisions?
- The leader(s) of the process and components need to have a vested interest in the success of the process or else results will be substandard.
- Must have a dedicated resource to manage the day to day operations and overall coordination of the process.

Some Tips and Lessons Learned on ITG

Process

- Focus more time evaluating the business issues and less time on the technology.
- Be prepared to make hard decisions and work within the constraints of your resources.
- Push down smaller decisions for efficiency and let executives focus on the projects with high costs and impact.
- Actively align towards the business strategies of the institution – this won't happen on its own.

Some Tips and Lessons Learned on ITG

Process

- Know resource capacity and demand in order to provide a context for making decisions. Don't forget to account for non-discretionary projects (upgrades) and incremental maintenance growth levels as these take away capacity for discretionary projects.
- Periodically revaluate the process and adjust as necessary.

Group Interactive Activity

Designing IT Governance

ITG Components – Building Blocks for Model



Purpose and Scope: What is it that needs to be governed? What are your institutional priorities?



Participants: Who should participate? Who should advise and who should make decisions? What are the key roles to identify? How are they interconnected?



Decision-making: What decisions are made at the different levels/groups? What resources will be allocated via the process?



Structure: What are the layers to the governance structure? How are they interconnected?



Communication and Coordination: Who will work behind the scenes to facilitate the process?

Group Activity 2 – DESIGN ITG

Design an IT Governance model for your institution. Answer key questions at the right level of complexity to meet your needs:

- What do you want to govern?
- Who should be involved?
- What and where will decisions occur in the ITG process?
 What resources will be allocated via the process?
- How is the process/group(s) structured?
- How will you manage the ITG process?

Build an IT Governance Model Group Interactive Activities

- Walk through defining the components for an ITG structure you are interested in building (15 minutes)
- Work with colleagues to discuss your experiences, challenges, and successes with ITG (15 minutes)

Group Activity Wrap-up

Discussion and Q&A

15 MINUTE BREAK 2:15 – 2:30 pm

Implementing Portfolio and Project Management

Topics

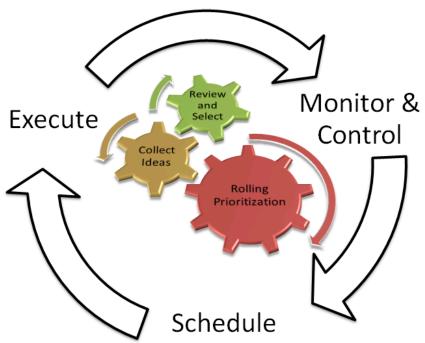
- Brief overview of portfolio management
- Implementing / improving a PPMO, a step by step guide
 - Define work | Manage portfolio | Introduce project management | Establish systems and tools
 - Exercise

Portfolio management

- A portfolio is a collection of projects that is grouped together to facilitate effective management of that work in order to meet strategic business objectives.
- Main activities for a portfolio manager/ or portfolio management office
 - Facilitating project selection and prioritization
 - Scheduling and resource management
 - Monitoring and controlling the portfolio
 - Providing project management standards and guidance

How it can help

- Provides clear set of priorities for approved projects
- Provides a manageable workload for project resources
- Answers the questions: What are we working on and are they the right things?



+project management center of excellence

Portfolio management goals **Improve** Facilitate governance performance **Improve** Communicate Center of performance, priorities excellence for Facilitate ITG provide support PM Resource Monitor and Report on management control Manage performance and portfolio expectations; scheduling justify staffing Manage performance **Manage workload; schedule work** Models for portfolio and project management

Center of excellence for PM

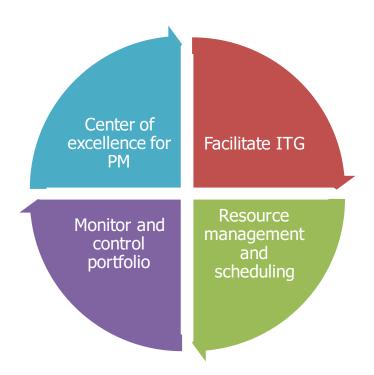
All PPMO's require a portfolio manager to do these things.
Some variation exists tate ITG in how this is staffed and tasks

Variations exist in the

Monitor and amount of control exercised portfoliover projects and how PM roles are staffed

Resource management and scheduling

Variations



- Supportive: Methodology, standards, projects run by technical leads and analysts
- Controlling: Enforces standards, performs reviews, projects run by PMs within the PMO and other folks
- Directive: PMs from the PMO run the projects.
- Optional service provider:
 Master planner and project initiation services provided upon request or as required

From 0 to PPM

- Step by step guide to implementing PPM
- Work | Portfolio | Projects |Systems



From 0 to PPM

Work

- Effort
- Project inventory
- Ownership
- Time reporting

Portfolio

- Project proposal and approval
- Reporting and Review
- Scheduling and prioritization

Projects

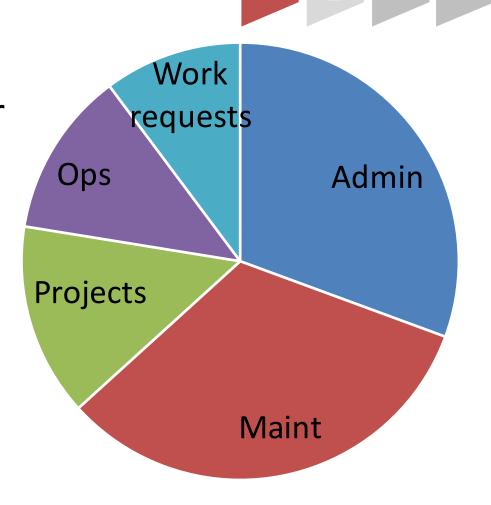
- Select the PMO model
- Develop standards
- Increase PM skillset
- Quality control

Systems

- Collaboration
- Portfolio and project management
- Time tracking and reporting

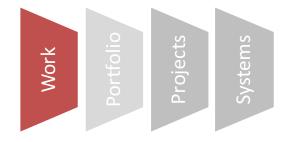
Categorize effort

- Identify all the types of work done in your organization
- Define high-level categories



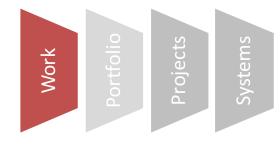
Work

Project Definition



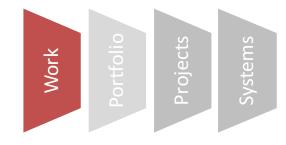
- PMBOK Definition: A temporary endeavor undertaken to create a unique product, service or result.
 - Definite beginning and end
 - Clear objectives
 - Not an ongoing effort
 - Produces something new and unique
 - Product, service, or result

Project Definitions



- Work Requests
 - Total budget: < \$20K | Hours of effort: < 250
- Projects
 - Level 1
 - Total budget: < \$100K | Hours of effort: < 850
 - Level 2
 - Total budget: < \$250K | Hours of effort: < 5,000
 - Level 3
 - Total budget: > \$250K | Hours of effort: > 5,000

Project Fields



- Projects come in many flavors
- Identify categories and values that will be used to stratify data when reported

Mandatory Project • Yes • No	Functional Area • Finance • HR • Student • BI	Project Type	 Goal Strategic Initiative Cost Savings Internal Labor Efficiency Improve Customer Service
			Improve Customer Service

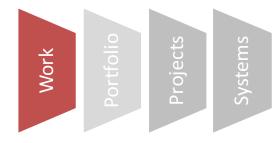
Identify basic project status data: name, id,
 PM, dates, level of effort, status comment, etc.

Inventory



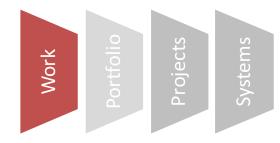
- After defining a project and the initial set of fields to be used, conduct the interview
- Gather list of work from each area
- Identify which are projects
- Then review list with the organization to identify any missing items

Assign ownership



- Assign PMs to the identified projects
- Institute simple status reporting guidelines and cycle: Start date, end date, status comment, etc
- Set expectation from upper management for reporting on projects

Time Reporting



- Record effort expended to make assessments of
 - Resource Availability
 - Project health
 - Scheduling of new work
 - Staffing levels
- Difficult to institute, but worth it.
- Alternative to individual time reporting: monthly manager estimate of how their staff spend their time

Portfolio

Work

- Effort
- Project inventory
- Ownership
- Time reporting

Portfolio

- Project proposal and approval
- Reporting and Review
- Scheduling and prioritization

Projects

- Select the PMO model
- Develop standards
- Increase PM skillset
- Quality control

Systems

- Collaboration
- Portfolio and project management
- Time tracking and reporting

Project proposal / review



- Work with ITG group to:
 - Establish proposal template
 - Establish clear process for submitting the proposal
 - Establish proposal review groups and regular review schedules
 - Establish criteria and rules for review and acceptance
- Develop standard reporting package and tools for each review
- Determine where to store and how to communicate results

Examples in supplemental materials

Reporting



- Set up regular reporting cycles early on
- Show value quickly
- Enhance it as you go
- Enforces conformance to status reporting guidelines
- Wide distribution
- Will be simple at first
- Set expectation that this is the system of record
- Standing agenda item

Examples in supplemental materials

Simple reports at first



ā	Project ID and name	Project manager				Date Start	ate Anticipate tarted d End Date		Status as of		Status comment	
	Project ID and name		Approval Date		Priority D		De			nticipated cart date		

Prioritization / scheduling

- Work
 Portfolio
 Projects
 - Svstems
- Work with ITG to establish prioritization process
 - Occurs regularly for all non-started, approved projects
 - Survey method works well
 - Discuss and adjust results at meeting
- Communicate priorities to resource managers
- Establish regular review cycle with resource managers for reviewing priorities and scheduling projects
- Establish tools and reports for recording and communicating schedule information Examples in supplemental materials

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Projects

Portfolio

- EffortProjectinventoryProject
- Ownership

Work

Time reporting

- Project proposal and approval
- Reporting and Review
- Scheduling and prioritization

Projects

- Select the PMO model
- Develop standards
- Increase PM skillset
- Quality control

Systems

- Collaboration
- Portfolio and project management
- Time tracking and reporting

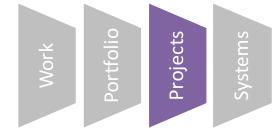
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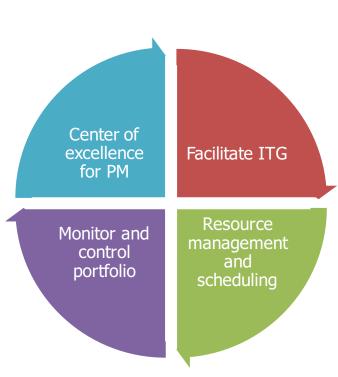
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Projects

ystem

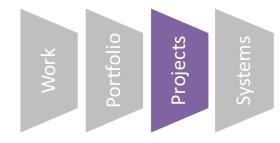
Select the PMO model





- Supportive: Methodology, standards, projects run by technical leads and analysts
- Controlling: Enforces standards, performs reviews, projects run by PMs within the PMO and other folks
- Directive: PMs from the PMO run the projects.

Factors

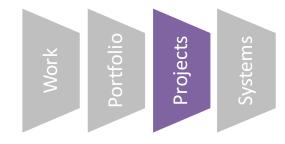


- Staffing options: dedicated staff, virtual team, part time staff
- Executive support
- Culture
- Evaluate organizational pain points—major failed project, chaotic portfolio, overwhelmed staff, or lots of projects with nothing complete
- Identify starting state and end state

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Develop standards



- Best if designed by the group
- The lighter the better; provide options for complexity
- Use PMI or another organization as a starting point
- PM methodologies are pretty much the same, don't sweat the changes or pursue an ideal—let the group own it.
- The important part is the process of developing it as a group

Standards: PM Toolkit

Work Portfolio Projects

Project Management Toolkit

This site outlines a shared project management methodology for the central IT organizations of the

he following artifa	acts are recommended or required for each project management phase.			
Project phase	Required	Highly recommended		
Originating	Project proposal: A project proposal includes: description of the work, business case, alternatives considered, impact of not doing the work, initial estimate of resources and schedule, and strategic match. A project proposal starter template is available on this site.			
Initiating	Project charter : The project charter acts to define a number of key project elements including a project description, scope definition, and role/responsibility definition. A project charter starter template is available on this site.	Kickoff presentation: A PowerPoint presentation that can be used to review the main sections of the project charter and communication plan during the kickoff meeting. Astarter kickoff presentation template is available. Team roles description: A description of typical roles on a project team that can be customized for a specific project. A sample role description document is available.		
Planning	Communication plan: The Project Communication plan is created by the project team early in project to indicate their agreement on how the team will communicate important information during the project - status, meetings, issues, deliverables access, and design/document reviews. It is recommended that this plan is completed early enough to be included for review at the Project Kick-off Meeting. A starter communication plan is available on this site.	Project stakeholder analysis worksheet: A worksheet to be used by the project manager to ensure all important stakeholders as assessed prior to completing the communication plan. This document should not be distributed. A worksheet is available on this site.		
	WBS and project schedule: A Work Breakdown Structure, or WBS, is a hierarchical organization of high level activities that must	High level requirements: Please consult with your PM Lead or PMO for your		
	he done to complete the work of the project. The project schedule	organization's requirements document		

Portfolio & Project Management Office

Project Management Toolkit

Origination

Initiation

Planning

Executing, Monitoring, and Controlling

Closing

Recommended project artifacts by phase

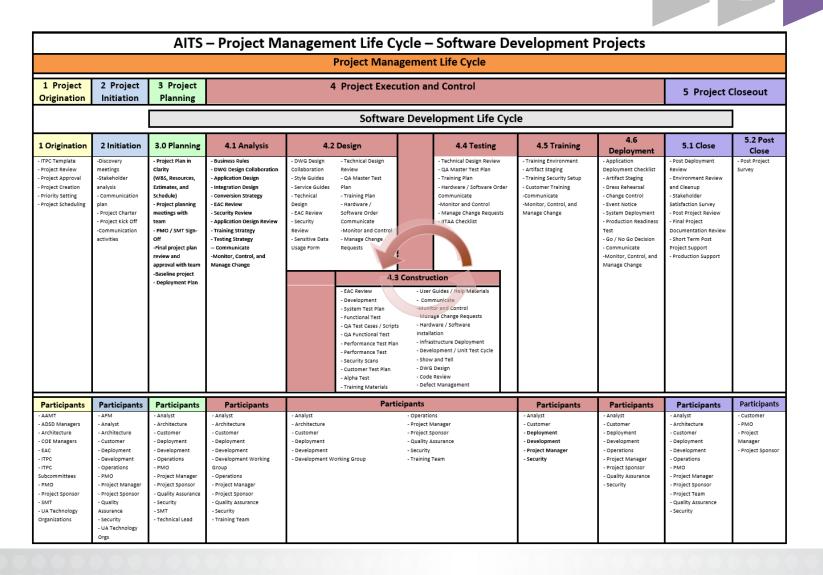
Project definition recommendations

Program Management Toolkit

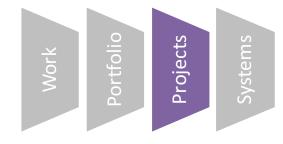
Contact Us

Examples in supplemental materials

Standards: SDLC



Build the PMO



- Like minded folks maintain and use the methods
- Offer training and professional development
- Define PM responsibilities
- Consulting/planning services for projects
- Actively build culture
- Staffing:
 - Select folks with discipline over personality
 - Build/grow PMs where possible
 - Don't be bamboozled by PMI-speak or PMP credentials

Increase PM Skillset

Work
Portfolio
Projects
Systems

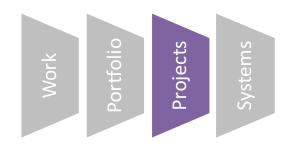
- Training
- Coaching
- Reviews
- Audits and close supervision
- Culture
- Job aids and checklists
- Don't overwhelm folks
- Talking points for hard conversations
- Core people invested

Quality control

Work
Portfolio
Projects
Systems

- PMO Reviews
- Checklists
- Focus on one area at a time
- Enlist PMs to serve as Quality Control person
- Make sure folks are aware of how the data is used and how important it is
- Audits

Project review Checklists



PMO Project Review and Clarity Guidelines

Types of Projects

Projects are requested as an ITPC, AITS or PPMO project.

ITPC--typically initiated by a customer and provides a product or service directly to the customer.

AITS internal--typically initiated within AITS, provides improvements to our infrastructure in support of our services the customer.

ITPC and AITS can be any of these types:

- · Analysis: Projects that require a large amount of analysis before a project can be requested.
- Application Development: Creation of a new application in house.
- Enhancement: Projects that increase functionality to existing software.
- Integration and Interfaces: These are new feeds to Banner that are small in nature with a large impact.
- Maintenance: These are projects that are used for tracking time for ongoing maintenance on high profile
 applications.
- <u>Upgrades</u>: Any upgrade to an in-house application or vended application is categorized as an upgrade project
- <u>Business Intelligence/Reporting</u>: Decision Support projects for creating reports or a business intelligence solution for users.
- Vended Application: Installation of a software product that is produced and supported by a vendor.

Project Review Requirements

All Projects are required to have the following fields or processes:

- Must follow PMLC
- Must be Baselined
- Performance Indicators set and updated
- Lessons learned surveys unless approval for no survey by Cynthia or Kelly
- Must have a project charter and a communication plan. These are to be uploaded on the PMO Reviewer pa under General.
- Must have tasks following the template for the Initiation, Planning, and Closing WBS structure. Customization
 the Execution section is allowed but must have a good reason as to why it is not following the template
 structure.

Tab/Page	Clarity Field/Process	PMO	PM
Project Summary Page	□ Start Date	X	
Project Summary Page	□ Finish Date	X	
Project Summary Page	□ Progress	X	
Project Summary Page	☐ Requested Implementation Date (not required for Analysis and Maintenance Projects)	X	
Project Summary Page	☐ Current Implementation Date (not required for Analysis and Maintenance Projects)	X	
Project Summary Page	□ Stage	X	
Project Summary Page	☐ Document Location (Optional)	X	
Project Summary Page	□ As Of Date		X
Project Summary Page	Status Comment Make sure the status comment is professional with complete sentences.		X
Team Tab	☐ All generic roles have been replaced or removed	X	X
Task Tab	☐ Open tasks do not have a finish date in the past	X	X
Task Tab	☐ Tasks with start dates in the past but that have not actually started can still be completed on time.	X	X
Task Tab	☐ Tasks that are complete must be marked closed, ETC's set to zero, 100% complete, and Open for Time Entry is unchecked		X
Task Tab	☐ ETCs and resource assignments have been updated for remaining work on tasks		Х
Task Tab	☐ Tasks that will be starting soon have the correct resources assigned to them and they are open for time entry		X
Risks/Issues/Changes Tab	☐ Check with the PM that risks and issues have been logged and assigned in Clarity	Х	Х
Baseline Page	☐ Ensure that the project has been baselined	X	

Systems

Work

• Time

Portfolio

- Effort Project proposal and Project approval inventory
 - Reporting and Review
 - Scheduling and prioritization

Projects

- Select the PMO model
- Develop standards
- Increase PM skillset
- Quality control

Systems

Systems

- Collaboration
- Portfolio and project management
- Time tracking and reporting

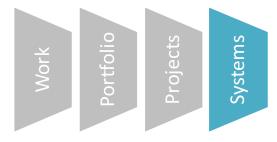
Ownership

reporting

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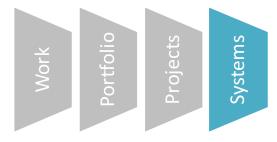
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Systems



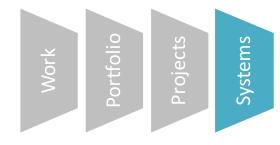
- The technology that is used should implement the processes you have developed.
 - Your processes should not be built around the technology
- Utilizing technology will greatly improve your ability to keep the data current and get meaningful reports from the system you use.
- MS Project Server, Clarity, and Planview are well-rated systems

System of Record



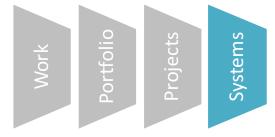
- In order to make good decisions, you need to have good data
- To have good data, you need to have an authoritative source for you data
- We recommend one system for PPM and another system for team collaboration

PPM



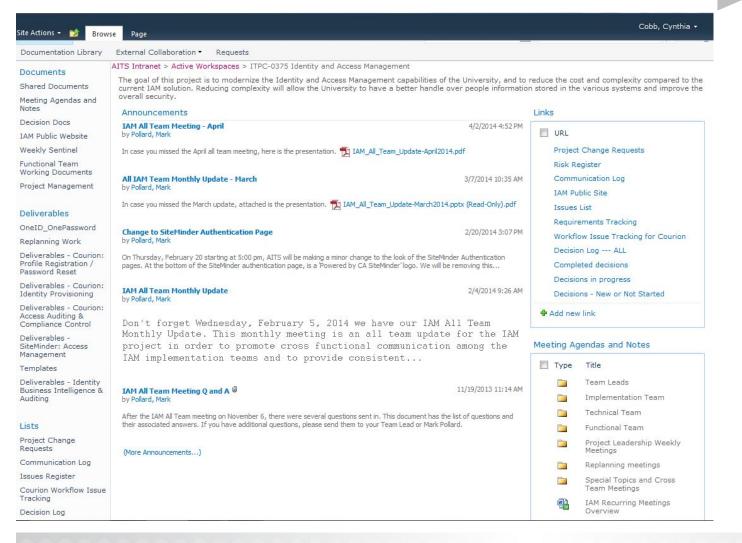
- Application that allows project managers to plan, monitor, and update the project status over time
- More than a project management tool: rolls up to a portfolio view:
 - CA Clarity
 - Planview
 - MS Project Server
- Must track the items you identified as required for each project.

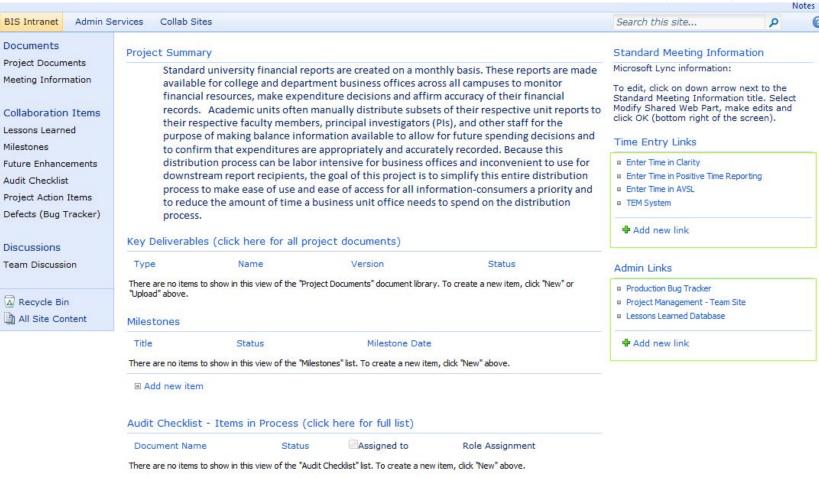
Collaboration System



- The project artifacts are best kept in a place that allows for easily creating, updating, and sharing them with the team.
- SharePoint is an excellent choice for this
- Can set up a standard template for projects that have all the standard PM artifacts. Can be used to enforce the process.

Collaboration space







Group Interactive Activity:

Design your PMO and plan next steps

Design your PMO

PMO Design Worksheet

Please select options listed, include notes or customizations where needed

Facilitate ITG	This is required			e	xcellence for PM	Facilitate ITG
Resource management and scheduling	Scheduling and resource management performed by committee of resource managers	Scheduling and resource management done centrally by PMO			onitor and control portfolio	Resource management and
Monitor and control portfolio	Project status reporting	Project health monitoring	Stage gate processes and active management of portfolio			scheduling
Center of excellence for project management	Recommended methodology and tools.	Project managers run projects using required methodology and tools.	PMO trained project managers run projects using required methodology and tools. PMO provides reviews	PI m projects using standard methodology an tools.	d	
Optional service model	Planning, initiating, closing,	 and lessons learned	 services provided by centr	 ral PMO upon requ	uest.	

Center of

PPM Implementation Planning Worksheet

Applicable?	Activity	Actions/Barriers		Ŧ	O.	St
Y/N	Work: Categorize effort			Portf	Proje	Syste
	Work: Define what qualifies as a project					
	Work: Identify project attributes					
	Work: Inventory projects					
	Work: Assign ownership / project managers for projects					
	Work: Institute and roll out time reporting processes/tools					
	Portfolio: Establish proposal template					
	Portfolio: Establish submission process					
	Portfolio: Establish review process and schedules					

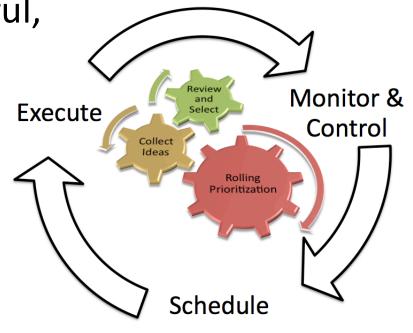
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Governance, Portfolio and Project Management (GPPM)

In order to be most successful, you need all of the pieces.

- IT Governance
- Portfolio Management
- Project Management



+project management center of excellence

Questions and Discussion



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Thank you for participating in today's session.

We're very interested in your feedback. Please take a minute to fill out the session evaluation found within the conference mobile app, or the online agenda.